

2009 Sign Program

Advertiser Agreement

1. The Company or Organization advertising on a 4X8 ballfield sign (herein Advertiser), Cornelius PARC Department (herein PARC) & Partners for Parks (herein PFP) agree that execution and delivery of this agreement together with payment shall constitute an agreement for the Advertiser to furnish an appropriate design for public display.
2. The Advertiser agrees to pay \$500 for the sign and fee must be paid in full when agreement is signed. All checks should be made payable to "Partners for Parks."
3. The Advertiser agrees that the sign will be displayed for one year from date of installation (rounded off to 1st or last day of the month) and will receive first right of refusal for subsequent years.
4. The Advertiser agrees that the Town of Cornelius shall review and approve all signs before placement.
5. The Advertiser agrees to hold harmless the Town of Cornelius & PFP, their officers, directors, and agents, regarding any liability for claims which might be made against the Advertiser.
6. The Advertiser agrees that the actual location of signs will be approved by PARC.
7. Should the Advertiser desire to change the sign at any time after the initial preparation, the Advertiser may do so by forwarding the new design to PARC for approval. Replacement or revision fees will be borne by Advertiser.

Company /Organization Name (Advertiser): _____

Contact Person: _____

Phone: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

I hereby acknowledge and agree to the terms of this Agreement.

By: _____
Advertiser Representative

Date

By: _____
PARC Director

Date

By: _____
PFP President

Date

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Information Sheet

- Who:** Any area business or organization may participate, with certain exceptions identified in the Town of Cornelius Sponsorship/Advertising/Donation Policy (no alcohol or tobacco related advertising, for example)
- What:** Advertiser provides copy/text to include Name, Logo, Service or Business, Slogan or Mission, Contact information (address, web address, and/or phone). Certain restrictions apply identified in the Town of Cornelius Sponsorship/Advertising/Donation Policy.
- Sign is printed in up to 4 colors
- Capacity is limited for each ballfield; placement starts at Center field and works outward
- Cost: \$500 per year
- Where:** Sign Locations: Bailey Road and Torrence Chapel Park Outfield Fences
- When:** Term is in one year from date of installation
- How:** Process: Advertiser submits proof copy and logo electronically or in-person to PARC offices at Cornelius Town Hall (21445 Catawba Ave, Cornelius, NC 28031) along with signed agreement and a check payable to Partners for Parks in the amount of \$500. Upon approval by Town, a proof will be approved by Advertiser. Sign will be installed within 2 work weeks of final approval.
- Refunds: No refunds or cancellations for signs once approved
- Contact:** Town of Cornelius - PARC Department
704.892.6031 ext. 160
info@corneliuspr.org

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Signs will follow these examples:

parks • arts • recreation • culture
parc
town of cornelius
"Providing great parks, natural areas and recreational experiences"
www.corneliuspr.org

ROTARY INTERNATIONAL



For Meeting Times and Information
www.lakenormanrotary.com
or
www.northmeckrotary.org
"Putting Service Above Self"